



Westbrook
Community Center

Director – Greg Post

Deputy Director – Lori McDonald



Community Services



Overview

The Community Services Department provides a diverse array of activities, programs, classes, and services to residents of Westbrook and surrounding communities. Providing opportunities for people to recreate, congregate, meet, and interact with each other is the core of what we do.



Staffing Chart



Westbrook
Community Center



Westbrook Community Services Organizational Chart



Full-Time Positions (11)	Part-Time Regular Positions (0)	Part-Time Seasonal Positions (Based on Need)
Director Deputy Director Building Supervisor Program Coordinator Aquatics Coordinator LEARNS Program Assistant Recreation Program Assistant Receptionist Outdoor Facility & Grounds Superintendent Assistant Outdoor Facility & Grounds Superintendent Fields Technician		Summer Camp Administrator Building Attendants Lifeguards Aquatics Instructor LEARNS / Camp Counselors Fields Crew

As of April 3, 2025



Staffing

- **Full-Time – 40 hours [11]**
- **Building Attendants – Various weekend hours & vacation coverage (4)**
- **Lifeguards – Various hours [based on need]**
 - Swim lesson program for ages 18-months+ (Tue / Thur / Sat / Weeknights in April & August)
 - Currently 55 community aquatics sessions per week + groups (FY25 = even; FY24 = +11)
 - Lap swim, master's, friends & family pool rentals, school departments, SheJams, Mainly Mermaids, NEAAO, Aqua Diving Academy, Maine Synchro & more!
- **Aquatics Instructor – Various hours [1]**
 - Currently six group classes/week (FY25 = even)
 - Water Aerobics (3x), Core Splash, Tabata, Aquatherapics
- **LEARNS Before- & After-School Care – Various Hours [based on need]**
 - Currently at Community Center (Congin), Saccarappa & Canal > no school transportation available
 - Grades K-4
 - 7-9am & 3-5:30pm, Monday thru Friday (earlier start on Wednesdays)
- **Scheduled No-School Days, Vacation Camps & Summer Camps – Various hours [based on need + admin]**
 - Site: Community Center
 - Grades K-6
 - 8am-5pm (scheduled no-school days)
 - 7:30am-5:30pm, Monday thru Friday (camps)

- **Experienced → Years w/City = 2 (14+ years), 1 (12+), 3 (5+), 4 (2+), 1 (1+)**
- **Versatile, flexible & efficient!**



OUTDOOR FACILITY & FIELDS TEAM



Programmed Facilities

Community Center

- 97,000 square-foot building
- John P. Davan Indoor Pool
- Gymnasium
- Athletic Fields [10 non-school]
- Community Garden [91 beds]*

Fraser Field Complex

- Softball Field
- Six (6) Light Towers
- Multi-Purpose Field
- 2 Full-Size Basketball Courts
- Walking Trail

- Currently 10 non-school fields that we schedule and maintain
- Maintain all school fields, too, but only schedule them from June Graduation thru Start of Fall Sports in August [small window of time]
- Non-Resident Rental Rates: \$175 (youth); \$225 (adult)
- Resident Programs Seasonal Fee: \$2,000* → includes prep, paint, maintenance

* % of overall cost (ex. WSC – material costs for 12-week season at 6 fields = \$8,746 (FY25))



Outdoor Track

- Summer Program

Bridge StrEAT Food Park

- Food Trucks & Music



Cornelia Warren SportCourt

- Multi-use facility [Spring, Summer & Fall]

Presumpscot River

- Kayak Rentals w/Rent.Fun

Dog Park

- Recreation for Small & Large Dogs

Riverbank Park

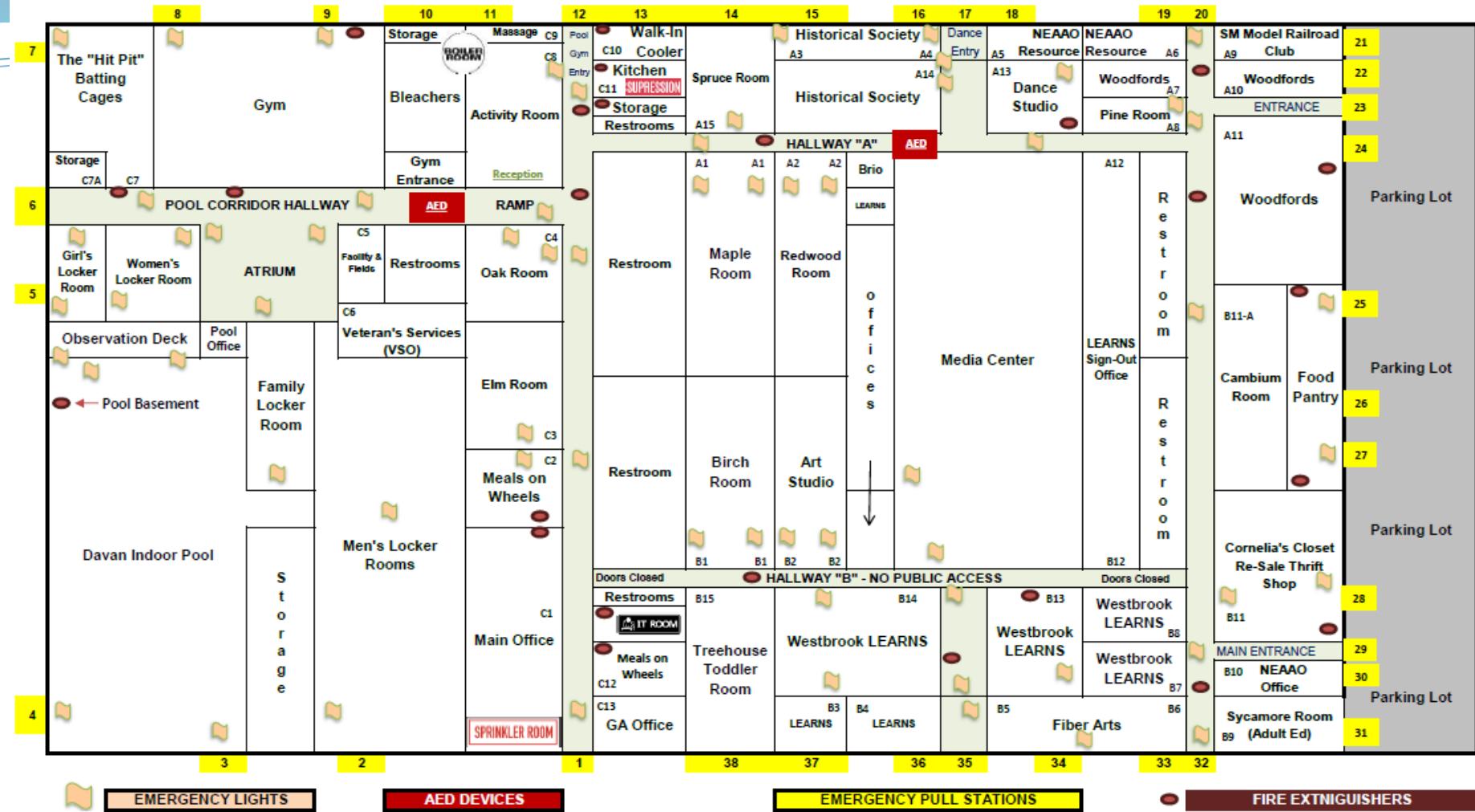
- Summer Concert Series

Results of Joint City/School Meetings in '23



Westbrook, Maine

Community Center Building Map



Congin Elementary School



Westbrook, Maine

John P. Davan Indoor Pool

- 25-yard lap pool with six lanes + diving board
- Classes and programs for seniors, adults, children, and families
- Host facility for Seals Swim Club, swim teams for Westbrook & Gorham School Departments, Mainly Mermaids, Aqua Diving Academy, Maine Synchro, NEAAO, SheJams, and various other outside training, wellness, and rental entities
- Cheverus Sports Camp, Bonny Eagle Extended School Year, Standish Rec Camp, ICC, Goodwill Life Works, Woodfords, Portland Community Squash, In Her Presence also rent pool time during summer months
- Swim lessons with certified instructors → FY25 YTD – **Infant/Toddler = 248 R / 11 WL; Ages 3-5 = 275 R / 178 WL; Ages 6-12 = 237 R / 222 WL**
 - *Total of 760 registered lesson participants!*
- Splash Parties (53) + Friends & Family Pool Rentals (56) + Community Open Swims (73/+44) + Other Rentals (44)
- ADA compliant stairs for ease of access entering and exiting pool + ADA lift + new starting blocks [4-way collaboration]
- Indoor Season Primary Hours: Monday-Friday, 5:30am-9:30pm (16 hours); Weekends, 5:30am-7pm (13.5 hours)
 - Private groups account for, on average, 28% of open pool hours during the week (30 of 107 hours of operation); Rest is made up of in-house programs or schools



Westbrook, Maine

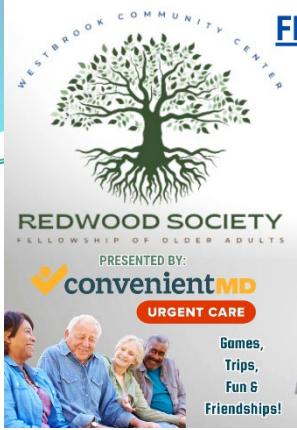


Use Your Phone's
Camera to Open QR
Code Above!



Video Marketing Display





FREE Weekday Activities & Events!

Join us for loads of friendly fun!

A Countdown to Older Americans Month in May

50+

Westbrook Community Center • 426 Bridge Street • Redwood Room
www.WestbrookCommunityCenter.org
John Lee • 207.854.0676 or jlee@westbrook.me.us



Check out our full calendar of activities & events!!

JOIN US FOR GAME SHOW TUESDAYS – BASED ON YOUR FAVORITE GAME SHOWS OF ALL TIME!

APRIL 1 NAME THAT TUNE April 1, 2025	APRIL 15 FAMILY FEUD April 15, 2025
APRIL 8 JEOPARDY! April 8, 2025	APRIL 22 WHEEL OF FORTUNE April 22, 2025
APRIL 29 DEAL OR NO DEAL April 29, 2025	

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WESTBROOK COMMUNITY CENTER • 426 BRIDGE STREET • WESTBROOK, ME
CONTACT: CALL JOHN LEE AT 207.854.0676 OR E-MAIL JLEE@WESTBROOK.ME.US
www.WESTBROOKCOMMUNITYCENTER.ORG



WEDNESDAY

April 2, 9, 16, 23, 30
1-3pm
Redwood Room

CRIBBAGE CLUB

50+

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BINGO BINGO BINGO

BINGO BLITZ

Friday

April 11, 18, 25
1-3pm
Redwood Room

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'Redwood Society'
A Fellowship of Older Adults
FREE Weekday Activities & Events!

SUCCESS SPOTLIGHT #1

By The Numbers

Trips = 51 Trip Participants = 862
FREE Program Participants = 929



BIG BOUNCE PARTY AT WESTBROOK COMMUNITY CENTER!



Availabilities:
Weekdays After 5pm
Weekends Between 9am-7:30pm

LIMITED SPRING DATES AVAILABLE!
Ages 8 & Under
Up to 20 Kids + Parents
\$100/Hour
\$110 non-resident

To Inquire & Book: E-mail gpost@westbrook.me.us

PARTY ELEMENTS:

- Rubberized Sports Floor
- Cozy Escape Playhouse w/Giant Slide, 2 Big Ol Bouncer Bounce Houses w/Slides, Ace Flyer Teeter-Totter, Jungle Gym w/Rock Wall, Cargo Net, Rope Ladder & Slide, 2 Sensory Walls, Gymnastic Rings, Monkey Bars, Radio Flyer Inchworm
- Caterpillar Crawl Tunnel, Push Toys, Mega Blocks, Books, Roddy Bounce Animals, Toy Cars, Wooden Tumble Blocks, SoftScape Playset, Oversized Connect 4, Window Seat & More!
- Separate Function Room for Food & Drink + Tables & Chairs
- Party Attendant

www.WestbrookCommunityCenter.org



+Birch Room

Treehouse Toddler Room
426 Bridge Street
Westbrook



2 Big Ol Bouncer Bounce Houses w/Slides



Ladder Wall Set



Indoor Jungle Gym



Playhouse w/Giant Slide



Airplane Teeter-Totter



Caterpillar Crawl Tunnel



Roddy Bounce Animal



Jungle Gym



Ladder Wall Set



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Bridge StrEAT Food Park

Presented by Millside Creations & Westbrook Community Services

RETURNS FOR YEAR #3 ON APRIL 30, 2025!



FOOD TRUCKS!

Vendors Subject to Change



Rain or
Shine!

A weekly rotation of multiple food trucks, live music, vendor tables, two playgrounds, beach volleyball pit, basketball court, and much more!

EVERY Wednesday for 9 Weeks!

April 30 thru June 25 • 4-8pm

Westbrook Community Center

426 Bridge Street - Westbrook

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"Like" Westbrook Community Center on Facebook for Updates & Schedules

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Bridge StrEAT Food Park

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A weekly rotation of up to 15 food trucks, live music, vendor tables, two playgrounds, beach volleyball pit, basketball court, and much more!

EVERY Wednesday for 9 Weeks!

April 30 thru June 25 • 4-8pm



See Full Vendor Schedule Here!



Primary Menu Items

	April 30	May 2	May 14	May 21	May 28	June 4	June 11	June 18	June 25
Hot Dogs, Subs + Fried Dough	Hillside	Hillside	Hillside	Hillside	Hillside	Hillside	Hillside	Hillside	Hillside
Burgers + Fries	Mow's	Mow's	Mow's	Herr's on Wheels	Herr's on Wheels	Mow's	Mow's	Herr's on Wheels	Herr's on Wheels
Assorted Poutine	Pinky D's	X	Pinky D's	Pinky D's	Pinky D's	Pinky D's	Pinky D's	Pinky D's	Pinky D's
Pizza	Cruzin' Slice	Roller In The Dough	Cruzin' Slice						
Mexican + Flavor Fusion	Meet on the Street	L/A Taco	Meet on the Street						
Seafood + Lemonade	Mr. Sea's	Mr. Sea's	Mr. Sea's						
Southern-Style BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ
French Crepes	Crepe Elizabeth	Crepe Elizabeth	Crepe Elizabeth						
Mac + Cheese + Tots	X	Great Scott's	Great Scott's						
Steak + Cheese, Chicken Sandwiches + Egg Rolls	Sylvia's	Sylvia's	Sylvia's	Sylvia's	Sylvia's	Sylvia's	Sylvia's	Sylvia's	Sylvia's
Thai	Sook Thai	Sook Thai	Sook Thai	Sook Thai	Sook Thai	Sook Thai	Sook Thai	Sook Thai	Sook Thai
Korean-Hawaiian	Berry Larry's	Berry Larry's	Berry Larry's						
Mixed Asian	Ugly Dumpling	Ugly Dumpling	Ugly Dumpling						
Grilled Cheese	Cheese The Day	Cheese The Day	Cheese The Day						
Latin American Empanadas	X	X	X	X	X	X	X	X	X
Sushi	Great Wave	X	X	X	X	X	X	X	X
Honey Ice Cream + Treats	Naturally Jammin'	Naturally Jammin'	Naturally Jammin'						
Hot & Iced Coffee + Frozen Drinks	Willows Coffee	Willows Coffee	Willows Coffee						
Bit-Size Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts
Live Music	Kris Hype	Paul Chase	Phil Allen	Kris Hype	Paul Chase	Down Two Earth	Kris Hype	Paul Chase	Phil Allen

Wednesdays • April 30-June 25 • 4-8pm

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Cash or Credit Cards Accepted

Rain or Shine



QUESTIONS? PLEASE E-MAIL GREG AT GPOST@WESTBROOK.ME.US

Bridge StrEAT Food Park

3rd Season at the Westbrook Community Center

By The Numbers

9 Weeks – April 30-June 25

Wednesdays – 6-8pm

23 Different Licensed Food Vendors + Tabling Opportunities

\$175 annual licensing fee / \$35 background check = **\$4,100+ in fees revenue**



SUCCESS SPOTLIGHT #3



Westbrook, Maine

Other Programming & Partnerships

- Train Your Inner Athlete
- Paper City Hoops
- Intercultural Community Center
- Homeschooling Network [Classrooms, Gym & Swim]
- Business Network International
- Westbrook Public Safety
- Westbrook Little League
- Roosevelt Soccer Club / Soccer Maine
- Westbrook Soccer Club
- Brio Dance Studio
- Fiber Arts
- Presumpscot Quilters
- Cornelia's Closet Re-Sale Thrift Shop
- City Elections**

- Westbrook Historical Society*
- Westbrook Food Pantry*
- Meals on Wheels [Portland & Westbrook Distribution]*
- Woodfords Family Services*
- New England Arab American Organization [NEAAO]*
- Centered Massage & Wellness*
- Westbrook Adult Education*
- Southern Maine Model Railroad Club*
- Westbrook Woman's Club
- Swing Like A Pro
- Great Wave Sushi + Lissa's Sweets + Mow's Munchies
- Westbrook Senior Citizens Group^

... and much more!

*Indicates exclusive-space tenant [8]

Leases run September 1-August 31

NOTE: Leased space takes up 10,873 sq ft (11%) and generates approximately \$88K in annual rental revenue

Bill out average of \$11,985/month for rentals & leases



Plus ... Five High School
Project Grad Events This Year!
FY24 & FY25 = \$27,789
in newly-generated revenue!



Administrative Improvements & Updates

- Building Security – From Reception, now have the ability to lockdown/lockout and to monitor exterior door activity of entire facility
 - As well as remote access via the Sicunet app (*leadership only*)
- WPD is now able to access camera system – 30 cameras inside and outside facility – for emergency needs
- Staff Training:
 - Mandatory online certifications for all full-time staff: VTD, Preventing Slips, Trips & Falls, PPE, The Role of Customer Service & Workplace Ergonomics
 - Improved safety and mandatory report training with the help of WPD and law enforcement officials
 - John Lee (Rec Program Assistant / Veterans Service Officer) – Annual training as Maine representative
- Added Summer Camp Administrator to help with transitions from LEARNS to Summer Camp and back to LEARNS, staff recruitment & training, program development and execution, camper engagement, and day-to-day operations (*cost covered by existing budget*)
- Continued to developed programs to meet the needs and interests of the community – 'Redwood Society', Collette Travel, Animal Explorers, and more!
- Utilized Canva and department's color printer to create online and printed marketing materials
- Added a third & fourth video marketing display monitor outside LEARNS office and at secondary entrance
- Continued to improve and increase social media communication along several platforms – much stronger presence than ever before!
- Continued to pursue grants, donations, and funding opportunities to support and develop additional programming and spaces



DEFINE



MEASURE



ANALYZE



IMPROVE



CONTROL



Westbrook, Maine

Testimonials

“I want to just thank you for all that you do! You all work so hard providing such amazing and much needed community opportunities. I hope you know how much it is appreciated. Thank you!”

■ Elizabeth

“FYI, I was in a conversation yesterday with someone who attended a children's birthday party at the Community Center. They were amazed at how many things were going on simultaneously and all the things advertised and asked me how Westbrook could pull that off. I told them it was due to the leadership (and the great staff they have). You're (team) is an asset to our community, and we appreciate it!”

■ Scott



Next Year...

- Continue to increase enrollment in LEARNS, vacation camps, and summer camp
- Explore ways to move the entire LEARNS after-school program back to Community Center
 - *Lack of WSD transportation forced program to run at Canal and Saccarappa Schools this year (Congin was held at WCC)*
- Develop additional ways to activate newly-renovated space in the LEARNS children's wing
- Offer additional destination adventures – America's Music Cities (Oct. 2025), Portugal (May 2026), America's Cowboy Country (Sep. 2026)
- Continue to grow aquatic opportunities for our community

Ongoing Challenges:

- **Pool Limitations**
 - Not enough time and space
- **Credit Card Fees**
 - Potential push-back on consumer; limits payment plan options; reduces revenue



Budget Notes

Notable Increases

- Revenue in 3 of 4 budget categories – Children, Adult & Pool
- Transportation & Fuel [trips]
- Salaries – Temp Employees [lifeguards & building/party attendants]
- Pool Chemicals [increased usage]
- IT Software Repairs & Maintenance [door monitoring]
- Credit Card Fees [increased registrations, but exploring cost-saving opportunities]

Notable Decreases

- Landscaping & Contracted Services [organic → synthetic]
- Fields Revenue [school contribution]
- Bands [sponsorship covers cost of Bridge StrEAT Food Park music]
- Postage



Thank you!

Greg Post

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Lori McDonald

Deputy Director

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