

Community Services



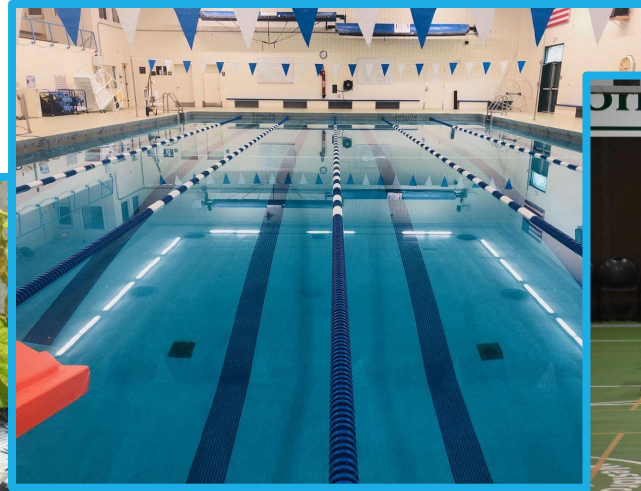
Director – Greg Post

Deputy Director – Lori McDonald



Overview

The Community Services Department provides a diverse array of activities, programs, classes, and services to residents of Westbrook and surrounding communities. Providing opportunities for people to recreate, congregate, meet, and interact with each other is the core of what we do.



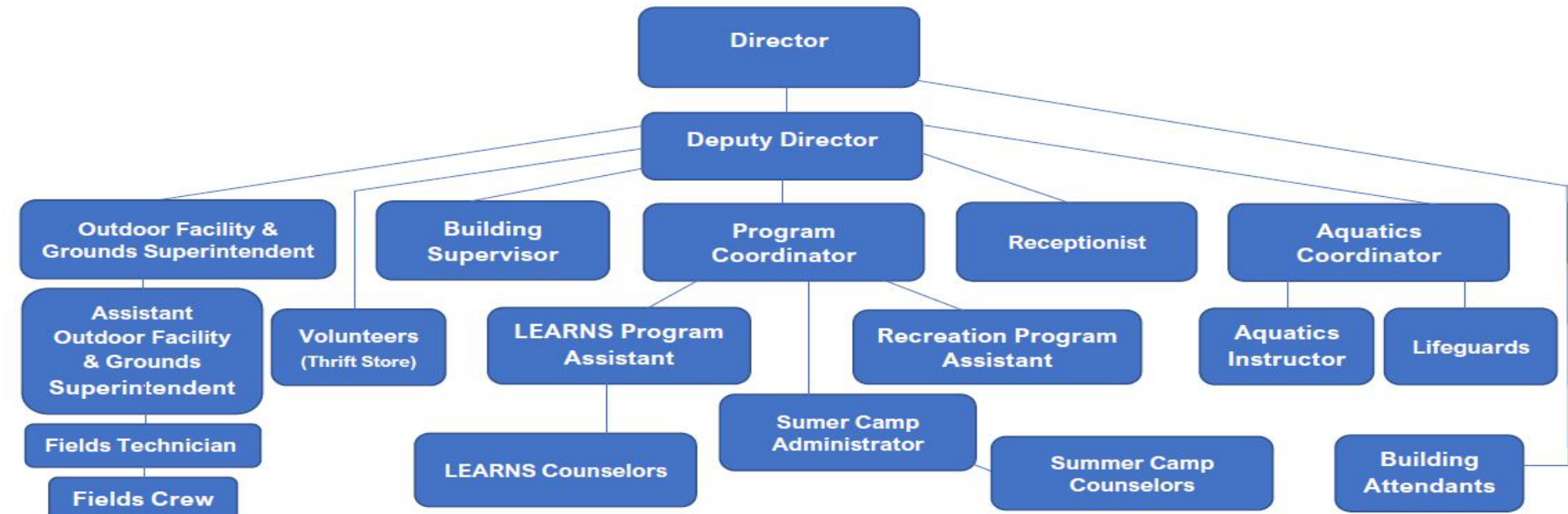
Staffing Chart



**Westbrook
Community Center**



Westbrook Community Services Organizational Chart



**Full-Time Positions
(11)**

Director
Deputy Director
Building Supervisor
Program Coordinator
Aquatics Coordinator
LEARNS Program Assistant
Recreation Program Assistant
Receptionist
Outdoor Facility & Grounds Superintendent
Assistant Outdoor Facility & Grounds Superintendent
Fields Technician

**Part-Time Regular Positions
(0)**

**Part-Time Seasonal Positions
(Based on Need)**

Summer Camp Administrator
Building Attendants
Lifeguards
Aquatics Instructor
LEARNS / Camp Counselors
Fields Crew

As of April 3, 2025

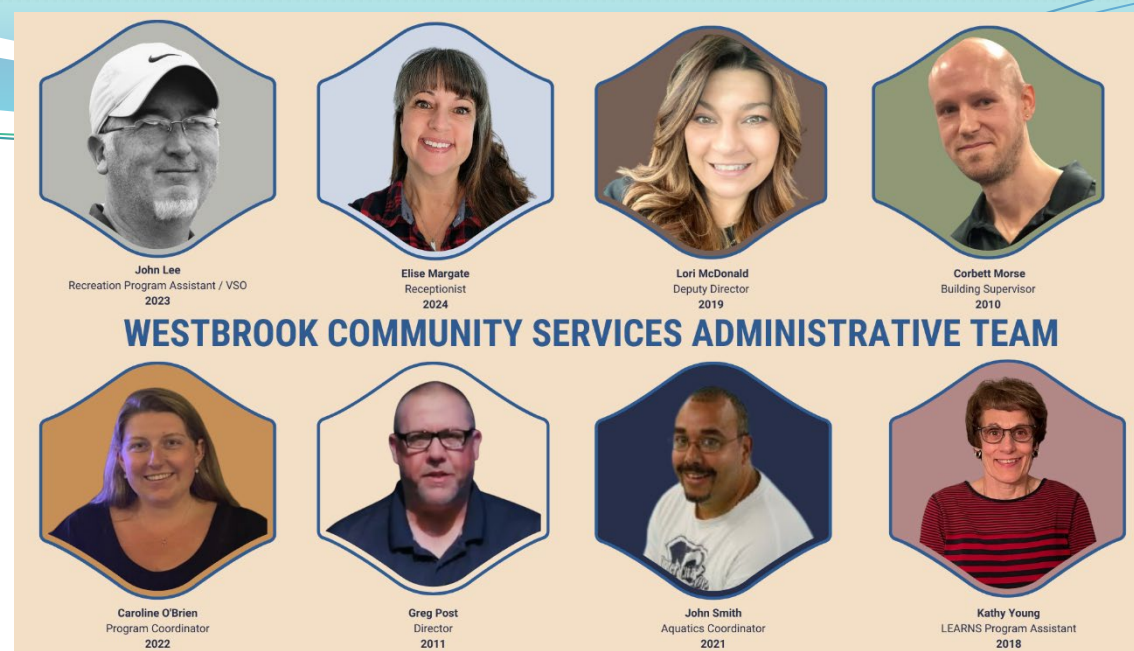


Staffing

- **Full-Time – 40 hours [11]**
- **Building Attendants – Various weekend hours & vacation coverage (4)**
- **Lifeguards – Various hours [based on need]**
 - Swim lesson program for ages 18-months+ (Tue / Thur / Sat / Weeknights in April & August)
 - Currently 55 community aquatics sessions per week + groups (FY25 = even; FY24 = +11)
 - Lap swim, master's, friends & family pool rentals, school departments, SheJams, Mainly Mermaids, NEAAO, Aqua Diving Academy, Maine Synchro & more!
- **Aquatics Instructor – Various hours [1]**
 - Currently six group classes/week (FY25 = even)
 - Water Aerobics (3x), Core Splash, Tabata, Aquathenics
- **LEARNS Before- & After-School Care – Various Hours [based on need]**
 - Currently at Community Center (Congin), Saccarappa & Canal > *no school transportation available*
 - Grades K-4
 - 7-9am & 3-5:30pm, Monday thru Friday (earlier start on Wednesdays)
- **Scheduled No-School Days, Vacation Camps & Summer Camps – Various hours [based on need + admin]**
 - Site: Community Center
 - Grades K-6
 - 8am-5pm (scheduled no-school days)
 - 7:30am-5:30pm, Monday thru Friday (camps)



- **Experienced → Years w/City = 2 (14+ years), 1 (12+), 3 (5+), 4 (2+), 1 (1+)**
- **Versatile, flexible & efficient!**



OUTDOOR FACILITY & FIELDS TEAM



Programmed Facilities

Community Center

- 97,000 square-foot building
- John P. Davan Indoor Pool
- Gymnasium
- Athletic Fields [10 non-school]
- Community Garden [91 beds]*

Outdoor Track

- Summer Program

Bridge StrEAT Food Park

- Food Trucks & Music



Fraser Field Complex

- Softball Field
- Six (6) Light Towers
- Multi-Purpose Field
- 2 Full-Size Basketball Courts
- Walking Trail

Cornelia Warren SportCourt

- Multi-use facility [Spring, Summer & Fall]

Presumpscot River

- Kayak Rentals w/Rent.Fun

Dog Park

- Recreation for Small & Large Dogs

Riverbank Park

- Summer Concert Series

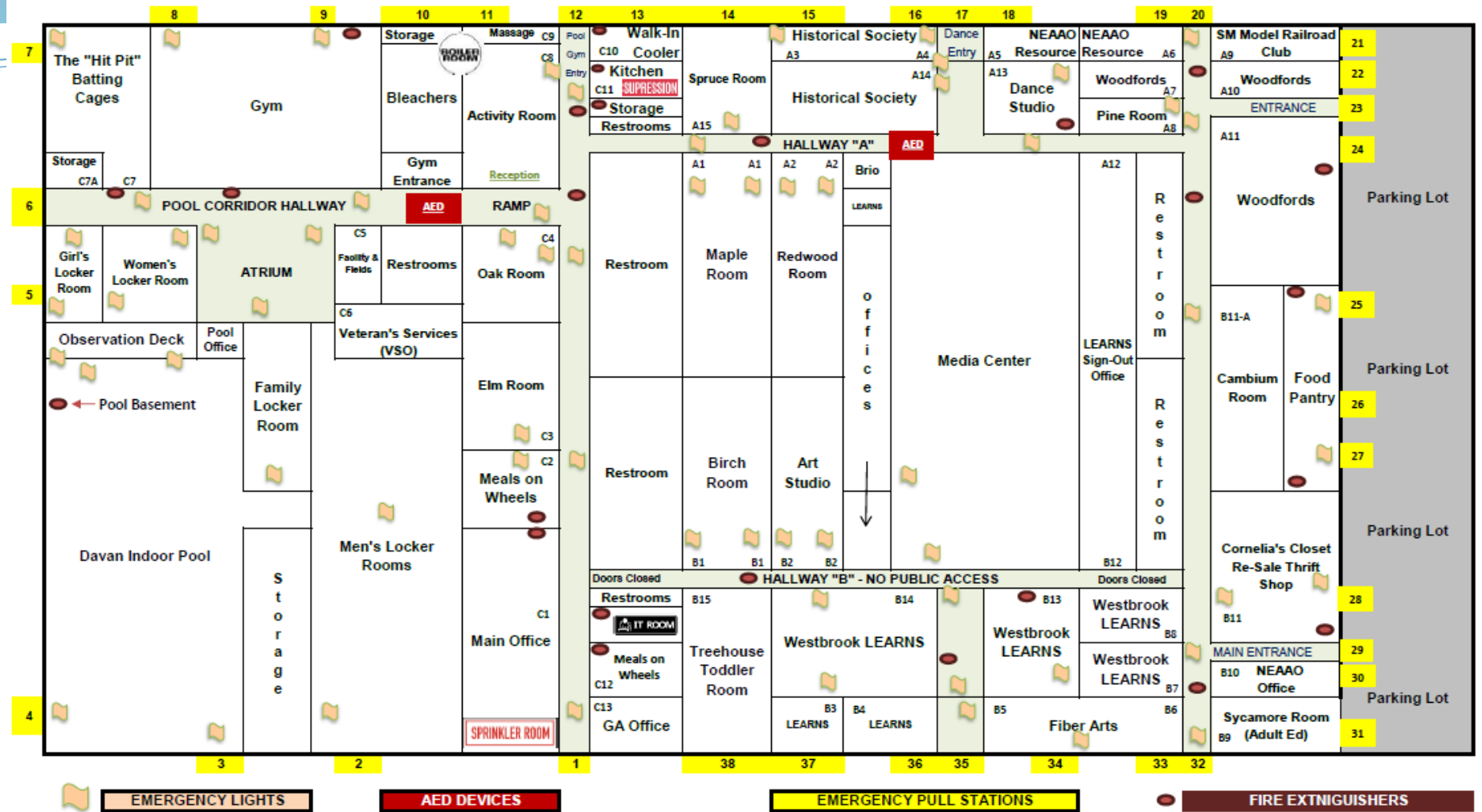


- Currently 10 non-school fields that we schedule and maintain
 - Maintain all school fields, too, but only schedule them from June Graduation thru Start of Fall Sports in August [small window of time]
 - Non-Resident Rental Rates: \$175 (youth); \$225 (adult)
 - Resident Programs Seasonal Fee: \$2,000* → includes prep, paint, maintenance
- * % of overall cost (ex. WSC – material costs for 12-week season at 6 fields = \$8,746 (FY25))

Results of Joint City/School Meetings in '23



Community Center Building Map



Congin Elementary School



John P. Davan Indoor Pool

- 25-yard lap pool with six lanes + diving board
- Classes and programs for seniors, adults, children, and families
- Host facility for Seals Swim Club, swim teams for Westbrook & Gorham School Departments, Mainly Mermaids, Aqua Diving Academy, Maine Synchro, NEAAO, SheJams, and various other outside training, wellness, and rental entities
- Cheverus Sports Camp, Bonny Eagle Extended School Year, Standish Rec Camp, ICC, Goodwill Life Works, Woodfords, Portland Community Squash, In Her Presence also rent pool time during summer months
- Swim lessons with certified instructors → FY25 YTD – **Infant/Toddler = 248 R / 11 WL**; **Ages 3-5 = 275 R / 178 WL**; **Ages 6-12 = 237 R / 222 WL**
 - **Total of 760 registered lesson participants!**
- Splash Parties (**53**) + Friends & Family Pool Rentals (**56**) + Community Open Swims (**73/+44**) + Other Rentals (**44**)
- ADA compliant stairs for ease of access entering and exiting pool + ADA lift + new starting blocks [4-way collaboration]
- Indoor Season Primary Hours: Monday-Friday, 5:30am-9:30pm (16 hours); Weekends, 5:30am-7pm (13.5 hours)
 - Private groups account for, on average, 28% of open pool hours during the week (30 of 107 hours of operation); Rest is made up of in-house programs or schools





Digital Marketing Brochure

As of April 14, 2025

Fred C. Wescott Building
426 Bridge Street
Westbrook, ME 04092
207.854.0676

www.WestbrookCommunityCenter.org



Use Your Phone's
Camera to Open QR
Code Above!



Video Marketing Display



FREE Weekday Activities & Events!

Join us for loads of friendly fun!

A Countdown to Older Americans Month in May

A meeting in April 1963 between President John F. Kennedy and members of the National Council of Senior Citizens led to designating May as 'Older Americans Month'

50+

Westbrook Community Center • 426 Bridge Street • Redwood Room
www.WestbrookCommunityCenter.org
John Lee - 207.854.0676 or jlee@westbrook.me.us

PRESENTED BY: **convenientMD URGENT CARE**

Games, Trips, Fun & Friendships!

Check out our full calendar of activities & events!!

FREE AGES 50+ FOOD Except for Trips

April 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	Game Show Play Name That Tune	1	Cribbage Club	Ray Haven + Naturally Jamies	X	4
2	Team Trivia	2	Cribbage Club	Tenderloin Farm + From Bar & Grill	X	5
3	Team Trivia	3	Cribbage Club	Val Halla Tea Party	Bingo Blitz	6
4	Team Trivia	4	Cribbage Club	'Not Quite Almost' Potluck	Bingo Blitz	7
5	Team Trivia	5	Cribbage Club	Other Events:	Bingo Blitz	8
6	Team Trivia	6	Cribbage Club	April 9 - Little Women at 10AM (Shaw)	Bingo Blitz	9
7	Team Trivia	7	Cribbage Club	April 12 - Model Train Show at 9pm (Shaw)	Bingo Blitz	10
8	Team Trivia	8	Cribbage Club	April 15 - Free City Band Concert in Rye (Rye)	Bingo Blitz	11
9	Team Trivia	9	Cribbage Club	April 18 - Free Challenge in Rye (Rye)	Bingo Blitz	12
10	Team Trivia	10	Cribbage Club		Bingo Blitz	13
11	Team Trivia	11	Cribbage Club		Bingo Blitz	14
12	Team Trivia	12	Cribbage Club		Bingo Blitz	15
13	Team Trivia	13	Cribbage Club		Bingo Blitz	16
14	Team Trivia	14	Cribbage Club		Bingo Blitz	17
15	Team Trivia	15	Cribbage Club		Bingo Blitz	18
16	Team Trivia	16	Cribbage Club		Bingo Blitz	19
17	Team Trivia	17	Cribbage Club		Bingo Blitz	20
18	Team Trivia	18	Cribbage Club		Bingo Blitz	21
19	Team Trivia	19	Cribbage Club		Bingo Blitz	22
20	Team Trivia	20	Cribbage Club		Bingo Blitz	23
21	Team Trivia	21	Cribbage Club		Bingo Blitz	24
22	Team Trivia	22	Cribbage Club		Bingo Blitz	25
23	Team Trivia	23	Cribbage Club		Bingo Blitz	26
24	Team Trivia	24	Cribbage Club		Bingo Blitz	27
25	Team Trivia	25	Cribbage Club		Bingo Blitz	28
26	Team Trivia	26	Cribbage Club		Bingo Blitz	29
27	Team Trivia	27	Cribbage Club		Bingo Blitz	30
28	Team Trivia	28	Cribbage Club		Bingo Blitz	1
29	Team Trivia	29	Cribbage Club		Bingo Blitz	2
30	Team Trivia	30	Cribbage Club		Bingo Blitz	3

Let's Be Friends??

FUN!

Westbrook Community Center • 426 Bridge Street • Westbrook, ME
CONTACT: CALL JOHN LEE AT 207.854.0676 OR E-MAIL JLEE@WESTBROOK.ME.US
WWW.WESTBROOKCOMMUNITYCENTER.ORG

TEAM TRIVIA CHALLENGE

Monday
April 7, 14, 28
1-3pm
Redwood Room

50+

JOIN US! **FREE**

convenientMD URGENT CARE

FREE Coffee, Water & Snacks Always Available!

WESTBROOK COMMUNITY CENTER • 426 BRIDGE STREET • WESTBROOK, ME
CONTACT: CALL JOHN LEE AT 207.854.0676 OR E-MAIL JLEE@WESTBROOK.ME.US
WWW.WESTBROOKCOMMUNITYCENTER.ORG

JOIN US FOR GAME SHOW TUESDAYS - BASED ON YOUR FAVORITE GAME SHOWS OF ALL TIME!

APRIL 1
NAME THAT TUNE
1-3pm - Redwood Room
FREE Coffee, Water & Snacks Always Available!

APRIL 15
FAMILY FEUD
1-3pm - Redwood Room
FREE Coffee, Water & Snacks Always Available!

APRIL 22
WHEEL OF FORTUNE
1-3pm - Redwood Room
FREE Coffee, Water & Snacks Always Available!

APRIL 29
DEAL OR NO DEAL
1-3pm - Redwood Room
FREE Coffee, Water & Snacks Always Available!

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WWW.WESTBROOKCOMMUNITYCENTER.ORG

WEDNESDAY
April 2, 9, 16, 23, 30
1-3pm
Redwood Room

CRIBBAGE CLUB

50+

JOIN US! **FREE**

convenientMD URGENT CARE

FREE Coffee, Water & Snacks Always Available!

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WWW.WESTBROOKCOMMUNITYCENTER.ORG

BINGO BINGO BINGO

Friday
April 11, 18, 25
1-3pm
Redwood Room

BINGO BLITZ

50+

JOIN US! **FREE**

convenientMD URGENT CARE

FREE Coffee, Water & Snacks Always Available!

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WWW.WESTBROOKCOMMUNITYCENTER.ORG



'Redwood Society'
A Fellowship of Older Adults
FREE Weekday Activities & Events!

SUCCESS SPOTLIGHT #1

By The Numbers

Trips = 51 Trip Participants = 862
FREE Program Participants = 929



BIG BOUNCE PARTY AT WESTBROOK COMMUNITY CENTER!



Westbrook Community Center
426 Bridge Street
Westbrook

Treehouse/Toddler Room
426 Bridge Street
Westbrook

Availabilities:
Weekdays After 5pm
Weekends Between 9am-7:30pm

Agnes 8 & Under
Up to 20 Kids + Parents
\$100/Hour
\$110 non-resident

LIMITED SPRING DATES AVAILABLE!

To Inquire & Book: E-mail gpost@westbrook.me.us

PARTY ELEMENTS:

- Rubberized Sports Floor
- Cozy Escape Playhouse w/Giant Slide, 2 Big Ol Bouncer Bounce Houses w/Slides, Ace Flyer Teeter-Totter, Jungle Gym w/Rock Wall, Cargo Net, Rope Ladder & Slide, 2 Sensory Walls, Gymnastic Rings, Monkey Bars, Radio Flyer Inchworm
- Caterpillar Crawl Tunnel, Push Toys, Mega Blocks, Books, Roddy Bounce Animals, Toy Cars, Wooden Tumble Blocks, SoftScape Playset, Oversized Connect 4, Window Seat & More!
- Separate Function Room for Food & Drink + Tables & Chairs
- Party Attendant

www.WestbrookCommunityCenter.org

+ Birch Room

TODDLER OPEN PLAY

SO MUCH FUN!

Rubberized Sports Floor • Cozy Escape Playhouse w/Giant Slide • 2 Big Ol Bouncer Bounce Houses w/Slides • Ace Flyer Teeter-Totter • Caterpillar Crawl Tunnel • Jungle Gym w/Rock Wall, Cargo Net, Rope Ladder & Slide • 2 Sensory Walls • Gymnastics Rings • Monkey Bars • Push Toys • Mega Blocks • Books • Roddy Bounce Animals • Toy Cars • Wooden Tumble Blocks • SoftScape Playset • Oversized Connect 4 • Window Seat & More

Weekdays • Monday thru Friday
8am-1:30pm

Westbrook Community Center
Treehouse & Birch Rooms

Ages: 5 & Under
(must be accompanied by an adult)

PARENTS ALWAYS FREE!

\$4/SESSION
DROP-IN FEE

Westbrook Community Center • 426 Bridge Street, Westbrook • www.WestbrookCommunityCenter.org



Opened January 3, 2023

Big Bounce Parties

- Resident = 116
- Non-Resident = 149

By The Numbers

Jan '23 – June '24: 154 Parties + 4,039 Drop-Ins = \$48,722

July '24 – TYD '25: 112 Parties + 2,300 Drop-Ins = \$38,645

Total: 265 Parties + 6,339 Drop-Ins = \$87,367

Less \$15,359.73 initial investment = **\$72,007.27 in newly-generated revenue**



SUCCESS
SPOTLIGHT #2



Bridge StrEAT Food Park

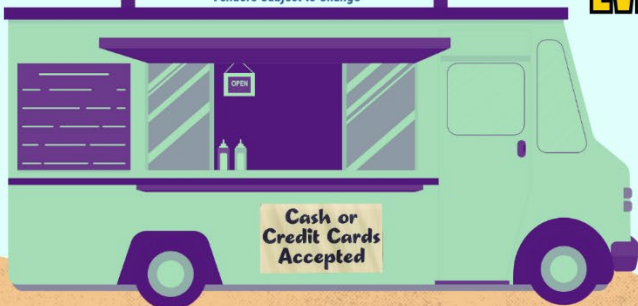
Presented by Millside Creations & Westbrook Community Services

RETURNS FOR YEAR #3 ON APRIL 30, 2025!



FOOD TRUCKS!

Vendors Subject to Change



A weekly rotation of multiple food trucks, live music, vendor tables, two playgrounds, beach volleyball pit, basketball court, and much more!

EVERY Wednesday for 9 Weeks!

April 30 thru June 25 • 4-8pm

Westbrook Community Center
426 Bridge Street - Westbrook
www.WestbrookCommunityCenter.org
207.854.0676



"Like" Westbrook Community Center
on Facebook for Updates & Schedules

Rain or
Shine!

Bridge StrEAT Food Park

Presented by Millside Creations & Westbrook Community Services

RETURNS FOR YEAR #3 ON APRIL 30, 2025!

A weekly rotation of up to 15 food trucks, live music, vendor tables, two playgrounds, beach volleyball pit, basketball court, and much more!

EVERY Wednesday for 9 Weeks!

April 30 thru June 25 • 4-8pm



FOOD

See
Full Vendor
Schedule Here!

FOOD TRUCKS!

Vendors
Subject
to Change



"Like" Westbrook Community Center
on Facebook for Updates & Schedules

Primary Menu Items	Wednesdays • April 30-June 25 • 4-8pm									
	April 30	May 7	May 14	May 21	May 28	June 4	June 11	June 18	June 25	
Hot Dogs, Sides + Fried Dough	Millside	Millside	Millside	Millside	Millside	Millside	Millside	Millside	Millside	Millside
Burgers + Fries	How's	How's	How's	How's	How's	How's	How's	How's	How's	How's
Assorted Pastries	Pinky D's	X	Pinky D's	Pinky D's	Pinky D's	Pinky D's	Pinky D's	Pinky D's	Pinky D's	Pinky D's
Pizza	Cruzin' Slice	Roller in the Dough	Cruzin' Slice	Roller in the Dough	Cruzin' Slice	Roller in the Dough	Cruzin' Slice	Roller in the Dough	Cruzin' Slice	Cruzin' Slice
Mexican / Flavor Fusion	Heist on the Street	L/A Taco	Heist on the Street	L/A Taco	Heist on the Street	L/A Taco	Heist on the Street	L/A Taco	Heist on the Street	Heist on the Street
Seafood + Lemonade	Mr. Sea's	Mr. Sea's	Mr. Sea's	Mr. Sea's	Mr. Sea's	Mr. Sea's	Mr. Sea's	Mr. Sea's	Mr. Sea's	Mr. Sea's
Southern-Style BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ	Alabama BBQ
French Crepes	Crepes Elizabeth	Crepes Elizabeth	Crepes Elizabeth	Crepes Elizabeth	Crepes Elizabeth	Crepes Elizabeth	Crepes Elizabeth	Crepes Elizabeth	Crepes Elizabeth	Crepes Elizabeth
Mac & Cheese + Tots	X	Great Scott's	Great Scott's	Great Scott's	Great Scott's	Great Scott's	Great Scott's	Great Scott's	Great Scott's	Great Scott's
Steak & Cheese, Chicken Sandwiches + Egg Rolls	Sylvia's	Sylvia's	Sylvia's	Sylvia's	Sylvia's	Sylvia's	Sylvia's	Sylvia's	Sylvia's	Sylvia's
Thai	Soek Thai	Soek Thai	Soek Thai	Soek Thai	Soek Thai	X	Soek Thai	Soek Thai	Soek Thai	Soek Thai
Korean-Hawaiian	Barry Larry's	Barry Larry's	Barry Larry's	Barry Larry's	Barry Larry's	Barry Larry's	Barry Larry's	Barry Larry's	Barry Larry's	Barry Larry's
Mixed Asian	Ugly Dumpling	Ugly Dumpling	Ugly Dumpling	Ugly Dumpling	Ugly Dumpling	Ugly Dumpling	Ugly Dumpling	Ugly Dumpling	Ugly Dumpling	Ugly Dumpling
Grilled Cheese	Cheese The Day	Cheese The Day	Cheese The Day	X	Cheese The Day	X	X	X	X	X
Latin American Empanadas	X	X	X	X	X	Empanada Club	Empanada Club	X	Empanada Club	Empanada Club
Sushi	Great Wave	X	X	Great Wave	X	X	X	Great Wave	X	X
Honey Ice Creams + Treats	Naturally Jammin	Naturally Jammin	Naturally Jammin	Naturally Jammin	Naturally Jammin	Naturally Jammin	Naturally Jammin	Naturally Jammin	Naturally Jammin	Naturally Jammin
Hot & Iced Coffee + Protein Drinks	Willows Coffee	Willows Coffee	Willows Coffee	Willows Coffee	Willows Coffee	Willows Coffee	Willows Coffee	Willows Coffee	Willows Coffee	Willows Coffee
8 1/2" Sized Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts	Eighty 8 Donuts
Live Music	Kris Hype	Paul Chase	Phil Allen	Kris Hype	Paul Chase	Down Two Earth	Kris Hype	Paul Chase	Phil Allen	Phil Allen

Westbrook Community Center

426 Bridge Street - Westbrook
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Cash or
Credit Cards
Accepted

Rain
or
Shine



QUESTIONS? PLEASE E-MAIL GREG AT GPOST@WESTBROOK.ME.US

Bridge StrEAT Food Park

3rd Season at the Westbrook Community Center

By The Numbers

9 Weeks – April 30-June 25

Wednesdays – 6-8pm

23 Different Licensed Food Vendors + Tabling Opportunities

\$175 annual licensing fee / \$35 background check = **\$4,100+ in fees revenue**



**SUCCESS
SPOTLIGHT #3**

Westbrook, Maine

Other Programming & Partnerships

- Train Your Inner Athlete
- Paper City Hoops
- Intercultural Community Center
- Homeschooling Network [Classrooms, Gym & Swim]
- Business Network International
- Westbrook Public Safety
- Westbrook Little League
- Rosevelt Soccer Club / Soccer Maine
- Westbrook Soccer Club
- Brio Dance Studio
- Fiber Arts
- Presumpscot Quilters
- Cornelia's Closet Re-Sale Thrift Shop
- **City Elections**

- Westbrook Historical Society*
- Westbrook Food Pantry*
- Meals on Wheels [Portland & Westbrook Distribution]*
- Woodfords Family Services*
- New England Arab American Organization [NEAAO]*
- Centered Massage & Wellness*
- Westbrook Adult Education*
- Southern Maine Model Railroad Club*
- Westbrook Woman's Club
- Swing Like A Pro
- Great Wave Sushi + Lissa's Sweets + Mow's Munchies
- Westbrook Senior Citizens Group^

*Indicates exclusive-space tenant [8]

Leases run September 1-August 31

NOTE: Leased space takes up 10,873 sq ft (11%) and generates approximately \$88K in annual rental revenue

Bill out average of \$11,985/month for rentals & leases

Plus ... Five High School
Project Grad Events This Year!
FY24 & FY25 = \$27,789
in newly-generated revenue!



... and much more!



Administrative Improvements & Updates

- Building Security – From Reception, now have the ability to lockdown/lockout and to monitor exterior door activity of entire facility
 - As well as remote access via the Sicunet app (*leadership only*)
- WPD is now able to access camera system – 30 cameras inside and outside facility – for emergency needs
- Staff Training:
 - Mandatory online certifications for all full-time staff: VTD, Preventing Slips, Trips & Falls, PPE, The Role of Customer Service & Workplace Ergonomics
 - Improved safety and mandatory report training with the help of WPD and law enforcement officials
 - John Lee (Rec Program Assistant / Veterans Service Officer) – Annual training as Maine representative
- Added Summer Camp Administrator to help with transitions from LEARNS to Summer Camp and back to LEARNS, staff recruitment & training, program development and execution, camper engagement, and day-to-day operations (*cost covered by existing budget*)
- Continued to developed programs to meet the needs and interests of the community – 'Redwood Society', Collette Travel, Animal Explorers, and more!
- Utilized Canva and department's color printer to create online and printed marketing materials
- Added a third & fourth video marketing display monitor outside LEARNS office and at secondary entrance
- Continued to improve and increase social media communication along several platforms – much stronger presence than ever before!
- Continued to pursue grants, donations, and funding opportunities to support and develop additional programming and spaces



DEFINE



MEASURE



ANALYZE



IMPROVE



CONTROL



Testimonials

“I want to just thank you for all that you do! You all work so hard providing such amazing and much needed community opportunities. I hope you know how much it is appreciated. Thank you!”

- Elizabeth

“FYI, I was in a conversation yesterday with someone who attended a children's birthday party at the Community Center. They were amazed at how many things were going on simultaneously and all the things advertised and asked me how Westbrook could pull that off. I told them it was due to the leadership (and the great staff they have). You're (team) is an asset to our community, and we appreciate it!”

- Scott



Next Year...

- Continue to increase enrollment in LEARNS, vacation camps, and summer camp
- Explore ways to move the entire LEARNS after-school program back to Community Center
 - *Lack of WSD transportation forced program to run at Canal and Saccarappa Schools this year (Congin was held at WCC)*
- Develop additional ways to activate newly-renovated space in the LEARNS children's wing
- Offer additional destination adventures – America's Music Cities (Oct. 2025), Portugal (May 2026), America's Cowboy Country (Sep. 2026)
- Continue to grow aquatic opportunities for our community

Ongoing Challenges:

• **Pool Limitations**

- Not enough time and space

• **Credit Card Fees**

- Potential push-back on consumer; limits payment plan options; reduces revenue



Budget Notes

Notable Increases

- Revenue in 3 of 4 budget categories – Children, Adult & Pool
- Transportation & Fuel [trips]
- Salaries – Temp Employees [lifeguards & building/party attendants]
- Pool Chemicals [increased usage]
- IT Software Repairs & Maintenance [door monitoring]
- Credit Card Fees [increased registrations, but exploring cost-saving opportunities]

Notable Decreases

- Landscaping & Contracted Services [organic → synthetic]
- Fields Revenue [school contribution]
- Bands [sponsorship covers cost of Bridge StrEAT Food Park music]
- Postage



Thank you!

Greg Post

Director

gpost@westbrook.me.us

207.899.7701 (cell)

207.854.0676, ext. 5265

Lori McDonald

Deputy Director

lmcdonald@westbrook.me.us

207.854.0676, ext. 5263

