

## **ANNOUNCEMENT**

The City is excited to announce the promotion of Lori McDonald to the position of Deputy Director of Community Services. This reestablished position will provide additional management support for operations at the Westbrook Community Center.

The Deputy Director will assist the Director of Community Services with the development and coordination of comprehensive recreation and enrichments programs for children, adults, and senior citizens of Westbrook and surrounding communities. This position will also play a critical role in safeguarding the financial policies and procedures of the department, handle reconciliation of revenue and expenditures, billing, and accounts payable, and help manage the annual budget.

The addition of the Deputy Director position will enhance the already robust services provided at the Community Center, and will provide additional support to all marketing, promotion, and volunteer efforts. This position was last filled in 2017 by Greg Post, who was promoted to his current position as Director of Community Services. The position has since been left vacant, and we are pleased to reintroduce this enhanced management support through an organizational restructuring. These changes had been contemplated for more than a year, but due to pandemic restraints on operations, they are just now being implemented.

Originally from Brewer, ME, Lori holds a bachelor's degree from New England College in Henniker, NH. Lori previously held the position of Office Coordinator with Community Services and has a comprehensive background in finance and office management. She came to the City of Westbrook from Back in Motion Physical Therapy and during her 21 years with that organization was responsible for the daily operations of all local clinics, supervising a considerable staff, financial planning and budgeting, marketing and promotions, purchasing, accounts receivables and payables, and bank reconciliations. Lori also previously served as Assistant Recreation Center Director at Chebeague Island Recreation Center where she was responsible for developing, planning, and implementing programs, fundraising, public relations, grant writing, and training staff.

"From the moment she joined our team, Lori has been a game-changer," says Greg Post, the City's Director of Community Services. "She has a very bright mind, is extremely adept and efficient, and has an amazing way of working with others, whether it's with her peers or the public. She whole-heartedly shares and endorses the department's mission and will be key figure in all future development."

This promotion recognizes the contributions that Lori has made to the City of Westbrook and the Westbrook Community Center during her tenure. Her appointment was made effective March 13, 2022, and the many qualities and skills she brings to this position will undoubtedly further improve our services to the citizens of Westbrook. Please join me in congratulating Lori McDonald on her well-deserved promotion!